



# Export Essentials: Giftware

18 January 2017

*International Sales is your business so why not join us for this fully interactive workshop which has been designed to take **companies in the giftware sector through all they need to know about starting to export.***

You will get a clear understanding of the steps you need to take and the areas you need to consider when selling overseas for the first time. Practical and fun, it aims to take the fear out of exporting, giving you the know-how to get you on your way to international sales. You will have the opportunity to discuss current issues you face as well as to network with others who are new to export.

## The training will cover:

- what will be my best sellers
- what will be my best market
- pricing
- how will I find and communicate with an overseas buyer
- packaging
- how will I ship my goods
- export paperwork
- terms of business and getting paid
- aftersales
- signposting to additional sources of support

## Who should attend?

The workshop is tailored for smaller **giftware companies** in the early stages of selling overseas and should be attended by the key decision maker who will be responsible for putting these steps into practice.

## Registration:

<https://eegiftware.eventbrite.co.uk>

## Time:

09:00-16:30

## Cost:

Free of charge

## Venue:

Shropshire Chamber of Commerce,  
Trevithick House,  
Stafford Park 4,  
Telford TF3 3BA

## For more information:

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