



WIRE CONFERENCE 2016

THE FOUNDATIONS OF GOOD BUSINESS
APRIL 6TH AT HARPER ADAMS, SHROPSHIRE



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Network News February 2016

Hello all,

It's that time of year again- the conference season. Well that is a bit grand, it's just one conference but it is the highlight of the WiRE year, a great opportunity to see WiRE in action, meet up with other network leaders and network with national members.

➔ **Conference 2016 April 6th 2016 at Harper Adams, Shropshire** – This year we have decided to go back to basics “The foundations of good business” revisits the fundamental skills that you need in business; Social Media and the Internet has revolutionised the way we interact and how our businesses look, but the basic principles remain the same. The WiRE Conference 2016 is geared towards enabling confident and well prepared business-woman who can grow their business with firm foundations.

Seminars, Workshops and Inspirational Speakers all hand-picked with WiRE credentials + lots for networking and a fabulous locally sourced lunch. Loads more details here <http://www.wireuk.org/wire-news/2016/02/conference2016/> There are only 125 places available – members £50 non-members £75

Bookings are open now but we are still filling in the gaps (actually waiting for speaker biographies), so please do tell your groups about it and encourage bookings.

Network Leaders can have a FREE place - sorry just one per group (the conference is not sponsored and we like to keep the ticket price low to encourage more women in business to attend). If you have more than one leader for your group, most groups share the total cost between them. If you would like to be added to the delegate list just drop me an email fiona@wireuk.org (if you already have no need to email again).

If it's too far for a day trip you might want to take advantage of the student accommodation (don't worry it's their Easter break) it's very nice, en-suite and quiet and just £45 B&B. Again drop me an email.

➔ **New Website** – Hope you are getting on OK with the new site. More and more of you are choosing to add events both paid and unpaid so it must be easier! Hopefully it will reduce the numbers of no-shows while also enabling more women in business to find their way to your events. You can also edit your network page easily and add a header picture.

When you login, you'll see your member profile options and network leader admin, there is also the Network Leader Resources option with a selection of standard documents – if there is anything else you think might be useful, please let me know.

The website is a work in progress so please let us know any thoughts or ideas you have to make your life easier. Current suggestions: EventBrite type integrated booking, data downloads, option to add a page to feature news etc. for individual networks, member join up at events, being informed about new join ups.

The site is designed for maximum Search Engine Optimisation so keeping your Network Page, Events and personal profile up to date and adding articles and news will be really good for marketing.

There is information on the new features here <http://www.wireuk.org/knowledgebase/wire-website-guide-for-network-leaders/> if you are having any trouble logging in just drop me an email fiona@wireuk.org

➡ **Members** – Membership has grown slightly since we launched the new website (we think because it's easier to find and also New Year Resolutions!) but as always the more the merrier. The only income we have is the £50 joining fee and currently only about 50% of people attending network meetings are members. Membership (annual subscription) is still just £50 so significantly lower than most other groups. To check if somebody is a member please drop me an email a couple of days before the meeting and I'll send you current data fiona@wireuk.org

➡ **Welcoming new network leaders:**

- Alex Nicholson in East Yorkshire
- Sally Joyner, Claire Mckeown and Angela Trott in Shrewsbury
- Carolyn Trafford in Leek and the Moorlands
- Alison Chester-Lambert in Sutton Coldfield

We are still looking for a network leader for Lincolnshire and North Yorkshire – both were very active until last year and we still get lots of enquiries if you know anybody please point them towards the new “Start your own network” page on the website <http://www.wireuk.org/start-your-own-network/>

➡ **Social Media**

Twitter - #WiREHour please let your contacts know to join us **7pm – 8pm every Tuesday** it is great fun (you can eat your tea while you tweet).

FaceBook - Cheryl Turner (Network Leader for Cannock) has now set up a Network Leaders Facebook Page – do email her if you want to be added to join the conversation cheryl@taobusinesssolutions.co.uk and she will send you an invite.