

Visioning workshops – helping you to grow

Join us for a free two-day workshop to identify opportunities for growth and to build a plan for action.

Developed specifically to meet the needs of creative businesses our Visioning workshops help participants to prioritise and balance their commitments as well as planning how to get the best from their practice.

By creating a narrative, you map your business network, explore value and identify key opportunities for change.

The workshops include:

- A unique network wheel – helping you to identify gaps, strengths and weaknesses
- An exploration of how you add value currently and potential areas to add value in the future
- An action timeline providing a guide for development
- Challenging activities to provoke thoughts and effect real change
- Discussing issues with like-minded companies to find commonalities as well as solutions to problems

Previous participants on the Interiors & Lifestyle Futures programme are from sectors including: leather, ceramics, glass, textiles, homewares, jewellery, artworks, lighting, interior architecture, furniture, fashion, interiors or lifestyle management consultancy, sports & leisure goods and media.

What they said:

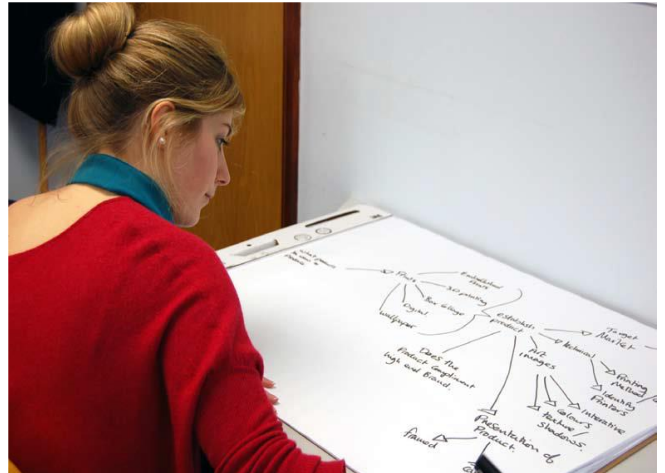
“I found the two days extremely useful, not least because it reinforced that my current action plan is on track,” **Maggie Hollinshead**, Maggie's Studio

“It was great listening to others and their experience in business and how they go about finding opportunities,” **Maria Wigley**, textile artist

“Definitely thought-provoking and good for focus. Great to get feedback from other participants and the ILF team,” **Sarah Millin**, educational workshop provider

Part funded by ERDF workshops are free to eligible businesses. To qualify you need to be:

- self-employed or a small company (under 250), trading full or part time
- based in the West Midlands region
- work within interiors and lifestyle sectors



Upcoming dates

Workshop 18 (venue TBA)

Day 1: Tues 24 Feb 2015

Day 2: Tues 3 Mar 2015

Workshop 19 (venue TBA)

Day 1: Tues 17 Mar 2015

Day 2: Tues 24 Mar 2015

Places are limited – book now:

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