

Business Start-Up Course

Reading List



www.businesslink.gov.uk



www.startups.co.uk



www.startupdonut.co.uk



www.businessballs.com

There is a section of free resources including e-books and articles

Carnegie, D. 2007. How to Win Friends and Influence People. London: Vermillion

Jackson, A. and **Spain, M.** 2005. Start Up! How to Start a Successful Business from Absolutely Nothing, What to Do and How it Feels. London: Prentice Hall.

Rickman, C. and **Roddick, A.** 2005. The Small Business Start-up Workbook: A Step-by-step Guide to Starting the Business You've Dreamed of. London: How To Books Ltd

Williams, S. 2010 The Financial Times Guide to Business Start Up 2011: The Most Comprehensive Annually Updated Guide for Entrepreneurs: London: Prentice Hall

Recommended Reading:

Black, G. 2009. Introduction to Accounting and Finance. 2nd ed. Harlow: Pearson Education.

Burns, P. and **Dewhurst, J.** 1996. Small Business and Entrepreneurship. 2nd ed. Basingstoke: Macmillan.

Dewhurst, J. and **Burns, P.** 1993. Small Business Management. 3rd ed. Basingstoke: Macmillan

Pettinger, R. 2002. Introduction to Management. 3rd ed. Basingstoke: Macmillan Business.

Storey, D.J. 1994. Understanding the Small Business Sector. London: Routledge.